



# Costa del Sol Voice

## How it came about and the creation of the song "Marbella, Marbella"

by David Jeffers



Dario Poli



David Mairs

Approximately a year ago my wife and I were in a Fuengirola supermarket doing what one does in such a place, in my particular case wishing to be somewhere else like the golf course for example, when I bumped into Dario Poli whom I had met briefly in the restaurant in which I work. We exchanged pleasantries then Dario told me of his latest project.

He had been on holiday in Sweden April 2007, when Dario, a Scottish composer, author, and painter, saw a CNN TV documentary on Marbella and the Costa del Sol which painted a very negative image of his adored Marbella. Outraged by the one-sided depiction Dario, the co-author of the dramatic musical drama "Lady X And The Power of Destiny," (based on the life of the late Diana Princess of Wales) decided there and then, to do something about it, so he wrote the music for a song which he titled "Marbella, Marbella" expressing his affection for the town and the Costa del Sol.

Returning to Mijas Golf, he added the lyrics with professional singer Alan De Ward and registered the song, with S.G.A.E in Malaga. He was then at the stage where he needed a recording studio to complete the song. I informed him that I had a project studio in Fuengirola and so started a now year long association which has not only been hard work but also great fun and a pleasure to be working with such a talented and fascinating character as Dario.

On completion of the song we thought it logical to record same with a female voice. We tried out several local singers and shortly afterwards my daughter Samantha, a professional entertainer on the cabaret circuit in Scotland, came to our home in Spain for a weeks holiday. She also recorded the song and when Dario heard the finished recording he loved it.

The catchy tune began to take off and since that CNN programme, what began as Dario's one-man fight for Marbella, his project has intensified and the song is now played on most major radio stations on the Costa del Sol.

Samantha says "I was thrilled to be asked to record the song *Marbella Marbella* and I hope that a recording company will take the song and make it as popular as *Viva Espana*. Wouldn't it be wonderful if all of Europe were singing the praises of Marbella instead of reading one sided negative press". On February 19, Samantha presented the song on Radio Clyde FM during an interview about her support for the Costa del Sol initiative. She was also featured in an article in the Scottish national newspaper *The Sunday Post*.

The song was presented by Laura Stanbridge, the organiser of the BCCS & CIT Symposium held in November 2007, attended by the Mayoress of Marbella, Angeles Munoz; the Councilor for Tourism of Marbella Jose Luis Hernandez; publicist Max Clifford, and other heads of the business community.

Dario, David and supporters have a new website and are working with the media to have the song played all over Europe with the hope of spreading a positive image of Marbella and the Costa Del Sol. *costadelsolvoice.com* is a new and innovate web site for people to voice there opinion on the Costa del Sol image and support our campaign against negative publicity. With 25 years of experience in sales and marketing and with her excellent communication skills, we were delighted to invite Linda Mairs as our campaign manager.

Samantha will be performing the song *Marbella Marbella* at the Rhys Daniels Trust Celebrity Golf Challenge at La Cala Hotel and golf resort which runs from the 5th to the 8th of June and will also be performing on Friday the 6th of June at Club La Costa.

On Sunday June 8th you have the rare opportunity to see father & daughter

David and Samantha Mairs perform together at the beautiful Tamisa Hotel in Fuengirola singing all your

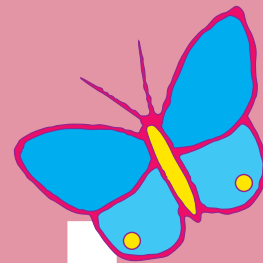
favorite songs, including the soon to be released song "Marbella Marbella".



The Costa del Sol Voice will be informing readers of Costa del Sol Home Magazine about positive activities created and organised by the good people who live and work on the coast. In the next issue we will be featuring the "Positively Pink" charity, who works tirelessly to help those who suffer from breast cancer. If you know of other organisations or individuals who give up their time to help others please do not hesitate in informing us at [costadelsolvoice@hotmail.com](mailto:costadelsolvoice@hotmail.com)

# Butterfly

# BALL



## LA FIESTA DE LA MARIPOSA – BUTTERFLY BALL

Hotel Puente Romano, Marbella

Saturday 7th June 2008

### FUN IN THE SUN FOR THE 7TH YEAR RUNNING

The Bobby Davro Celebrity Golf Challenge has gone from strength to strength since its inception and the 2007 event was no exception.

The Showbiz teams were captained by Bobby Davro and Sir Steven Redgrave was captain of the Sports World teams. 20 teams battled it out over two days and two courses competing for the 'Rhys & Charly' trophy amongst other prizes. Celebrities who took part along with Bobby and Sir Steven were, Ian St. John, Jess Conrad, John Gregory, Mark Crossley, Mark Williams, Vinny Samways, Roger Kitter, Clayton Blackmore, plus non Playing Celebrities Max Clifford, Des O'Connor, Kerry Katona, Billy Murray and Chris Tarrant who hosted the entire event on behalf of the Rhys Daniels Trust for SKY SPORTS TV.

Once again the golf event culminated in a sell-out 'Butterfly Ball' at the Hotel Puente Romano, Marbella where guests enjoyed great food and sparkling entertainment. The event raised a fantastic EUR185,000.

### LA FIESTA DE LA MARIPOSA – BUTTERFLY BALL

Join us at 'La Fiesta de la Mariposa' in support of the RHYS DANIELS TRUST.

Please lend your support and join us for this fantastic evening at the Hotel Puente Romano on Saturday 7th June.

**BUTTERFLY BALL Tickets FOR SALE, DO NOT MISS this fantastic celebrity attended event ONLY €150 per person:**

- Reception
- Celebrity host and guests
- Full evening of sparkling entertainment
- 4-course dinner
- Amazing prize auction and raffle and much, much more!

*(Butterfly Ball ticket price included if you are taking part in the Rhys Daniels Trust Celebrity Golf Challenge)*

**FOR TICKET INFORMATION CALL PATTI 637 969 189**



A Message from the Rhys Daniels Trust

People can help by attending events during the year, organising their own fund-raising events, becoming a corporate sponsor or donating an auction or raffle prize for the Butterfly Ball either in Marbella or London.

For more information on buying an item online from Charly's Shop, making a donation or leaving a lasting legacy in your will contact: Rhys Daniels Trust, Premier House, 141 High Street, Epping, Essex CM16 4BD.

Tel: +44 (0)1992 570550 [www.rhysdanielstrust.org](http://www.rhysdanielstrust.org)

